



SABINE SCHUMACHER
LEARNBLEND
Profile

E-Mail: sschumacher13@gmail.com

E-Learning & Blended Learning

Consultant

Instructional designer

Project manager



I WORK WITH PEOPLE AND ORGANISATIONS

- Consultant e-learning & blended learning since 2011
- E-learning experience since 2007
- Project management since 2006
- Online & multimedia editor since 2000

CORE CONSULTING ACTIVITIES E-LEARNING & BLENDED LEARNING

- Instructional design & training design
- Strategy development (training activities)
- Implementation of e-learning (in advisory capacity)
 - learning management systems & authoring tools
 - process development (including: Kanban)
- E-learning consulting: learning environment and efficient training
- Project management

KEY COMPETENCIES AND SKILLS

- Consulting
- Project management (classic & lean)
- Consulting development, design, and implementation of learning platforms
- Training design blended learning
- Instructional design & storyboarding e-learning
- Requirements management
- Coaching & training
- Communication and motivation skills

REFERENCES (SELECTION)

Interactive Services (Ireland), Fujitsu (Germany), Kyocera (Germany), ADAC, KSB AG, SAP AG, Deutsche Bahn Fernverkehr (public transport), EnBW (energy), Boehringer Ingelheim (pharma), ThyssenKrupp, Schenckenberg Gesellschaft (science), Dr. Pflieger (pharma), Integrata (Cegos), Natural Academy, et al.

Assignments:

Siemens, Siemens Medical, Cushman & Wakefield, Richemont, United Airlines, Merz (pharma), Panalpina (logistics), Presse-Druck- und Verlags-GmbH (publishing house), VW, Daimler, MLP, KSB, VBW Switzerland (insurance), Deutsche Post (German courier), E.ON & E.ON Ruhrgas (energy), hospitalia (Fresenius, healthcare), Federal Academy of Public Administration (Germany), et al.



INDUSTRIES

- IT
- Insurance
- Public Sector
- Transportation
- Logistics
- Energy
- Pharmaceutical & Healthcare
- Retail
- Electronics

PROJECTS (selection)

For a complete list, please contact me directly. Please know that I cannot disclose further details for reasons of confidentiality.

2019-2020

Project manager for Compliance E-Learning with Interactive Services, Dublin: Consulting, deployment of courses, project management, team management, translation management

2017-2018

Authoring of various e-learning modules and classroom training handbooks for ADAC, Munich, Germany (German Automobile Club)

2017

Consulting, workshops on e-learning, conceptual / instructional design and e-learning scripts for various interactive e-learning modules (engineering) for KSB AG, Frankenthal, Germany

2017

Workshops on TNA, training design, and e-learning for: Fujitsu Mainframe Academy, Munich, Germany; Kyocera, Meerbusch, Germany; and others

2014-2016 (several projects)

Consulting, coaching, training, and conceptual design e-learning and training accompanying the software roll-out in several companies. SAP AG, Walldorf, Germany.

2015

Project management e-learning production for the new end user learning platform of a multinational healthcare company (aesthetics), Frankfurt, Germany.



2012-2018

Conceptual design of a new learning platform including e-learning prototypes, design of classroom trainings and webinars for the international Supply Chain Academy of Boehringer Ingelheim, Germany.

2014

Project leader „content“ for a new passenger mobile app. Deutsche Bahn Fernverkehr (German Rail, Intercity) Frankfurt, Germany, department of innovation management.

2012

Project manager and team leader for the creation of a prototype of an online game for a new gaming platform. Smapp GmbH, Augsburg, Germany.

2011

Project management and instructional design for an international blended learning sales training (industry, electronics), Munich, Germany.

EDUCATION

- Consulting methodology
- Project management (Open University Hagen)
- Agile project management
- Training & business coaching
- Trainer's training intensive
- Advanced training communication skills and team development
- NLP coach & trainer, NLP master
- Online editor, multimedia editor
- M. A. English Philology (University of Kassel, Germany & Reading, England), studies in didactics



CAREER HISTORY (short CV)

Since 09/2007: Strategy consulting e-learning / blended learning and interactive. Also as project manager & consultant with Fischer, Knoblauch & Co., Munich, Germany; and with Interactive Services in Dublin, Ireland.

03/2007 - 08/2007: Project manager digital with Webdesign International Ltd. in Venlo, Netherlands.

02/2006 - 02/2007: Project leader online-marketing and editorial, QVC, Düsseldorf, Germany.

12/2002 - 01/2006: Journalist & PR consultant, German Press Agency, Kassel, Germany.

06/2002 - 11/2002: Editorial management & video editor with tv-S Media GmbH, Hanover, Germany.

05/2000 - 05/2002: Online editor with a daily paper, Kassel, Germany.

INTERNATIONAL EXPERIENCE

Professional:

United Kingdom (London, Reading); Netherlands (Venlo); Finland (Helsinki); Switzerland (Basel, Zurich); Ireland (Dublin)

Private:

Ireland, India (further education), USA (prep school, Boston)

Home country:

Germany. Currently living in Portugal.

SKILLS

LANGUAGES

- English, fluent
- French, intermediate
- Spanish, basic
- Latin

UTILITIES & TOOLS, PC

Authoring Tools:

Articulate Storyline, Adobe Captivate, Lectora, SAP Workforce Performance Builder / SAP Enable Now

LMS / LCMS:

OpenOLAT, learning architects, SAP WPB, SABA, Moodle, ILIAS

CMS:

TYPO3, Joomla!, Drupal, Wordpress, Imperia

Office:

MS Office & MS Project, OpenOffice

DTP:

Adobe InDesign, Adobe PhotoShop, Adobe Illustrator, Adobe Premiere, Camtasia